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Tomax[®] and Envysion Form Partnership to Deliver Realtime Loss Prevention Solution for Retailers

SALT LAKE CITY, UTAH, May 12, 2009 – [Tomax Corporation[®]](#), a leading provider of realtime merchandising and store execution applications and services, and [Envysion, Inc.](#), a leading provider of Managed Video as a Service (MVaaS), announced today the formation of a strategic partnership, to deliver an integrated video and point of sale solution for retailers.

Envysion will showcase how its integrated MVaaS solution drives results by delivering economical loss prevention solutions to retailers at the Tomax Visibility user conference on May 13-15, 2009. Integration of video surveillance solutions with point-of-sale systems allows retailers to gather information regarding loss prevention situations, operational performance and customer behaviors.

“We are excited to form a partnership with Envysion,” said Eric Olafson, Tomax CEO. “The provision of realtime video, supplemented by the Retail.net solution exception alerts, will enable the retailer to proactively investigate and manage potential causes of loss.”

About Tomax

Tomax is the leading provider of real-time merchandising and store execution applications and services. The Tomax Retail.net suite helps retailers connect the dots across the demand-driven retail continuum, integrating people and processes, and providing timely, relevant, actionable information to improve retail results. Tomax has served retailers exclusively for more than 20 years, delivering Merchandise Planning, In-Season Merchandising, Merchandise Management, Workforce Management, Store Operations and Customer Management solutions, and implementation and application hosting services. The Tomax customer base includes over 100 branded retailers including Air Terminal Gifts, The Andersons, ALCO Stores, EZ Lube, Hallmark Canada, Kelly-Moore Paints, Pamida, Party City, Raley's Supermarkets, ShopRite, Snyders Drug Stores, Sportsman's Warehouse, Trader Joe's, Travel Traders, Winn Dixie, and 24 Hour Fitness. For more information, email info@tomax.com.

About Envysion

Envysion is an award-winning innovator in web-based video management that is redefining video surveillance by providing demonstrable results for its customers without requiring significant IT or capital resources. Envysion enables organizations to efficiently leverage remote video to gain insights, increase span of control and improve performance in every location, every day. Envysion services go beyond traditional security and loss prevention applications by integrating video with business tools such as Point-of-Sale (POS) systems. Operators benefit from an easy-to-use interface, powerful exception-based reports and alerts, and a scalable PCI compliant architecture. The company is driving the development of Managed Video as a Service (MVaaS), which brings the Software as a Service (SaaS) model to the video surveillance market. Through its MVaaS platform, Envysion minimizes the cost and complexity of managing a large scale video deployment, enabling video to be utilized throughout the organization without taxing the IT group or the network. Envysion's MVaaS solution is used by leading restaurant, retail, hospitality and other organizations throughout North America. For more information, visit www.envysion.com or call 877.258.9441.

Forward Looking Statements

Forward looking statements contained in this press release are made under the Safe Harbor Provision of the Private Securities Litigation Reform Act of 1995. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from the anticipated.