

FOR IMMEDIATE RELEASE

Contact:

Joanna Kennedy
Tomax Corporation
(801) 924-6339
info@tomax.com

Snyders Drug Stores Optimizes Inventory Processes with Retail.net[®]

Tomax[®] Inventory Management Solution Aids Drugstore Chain with Advanced Demand Forecasting and Replenishment Processes

NEW YORK CITY, NEW YORK, January 14, 2008 – [Tomax](#) is pleased to announce the complete rollout of Retail.net Inventory Management, to over 70 stores owned and operated by Snyders Drug Stores.

This rollout of [Tomax Inventory Management](#) follows the successful rollout and production of [Tomax Retail.net[®]](#), Tomax' retail-exclusive solution for core merchandising and store operations processes. Inventory Management leverages data provided by Retail.net to create forecast projections 52 weeks in advance, accounting for history, seasonality, trend, promotional lift and user-defined variables. A replenishment engine uses the forecast to produce optimal replenishment orders, considering constraints such as safety stock, lead times, receiving schedules and more.

"We have observed a number of benefits after implementing Tomax' Inventory Management module," stated Neal Wahlman, CFO at Snyders Drug Stores. "These benefits include maintaining the delicate balance of inventory, resulting in reduced overstocks and out-of-stocks, in addition to leveraging the alerts and exception-based features to substantially increase business productivity."

About Tomax

Tomax is the leading provider of real-time merchandising and store execution applications and services. The Tomax Retail.net suite helps retailers connect the dots across the demand-driven retail continuum, integrating people and processes, and providing timely, relevant, actionable information to improve retail results. Tomax has served retailers exclusively for more than 20 years, delivering Merchandise Planning, In-Season Merchandising, Merchandise Management, Workforce Management, Store Operations and Customer Management solutions, and implementation and application hosting services. The Tomax customer base includes over 100 branded retailers including Air Terminal Gifts, The Andersons, ALCO Stores, Coach House Gifts, EZ Lube, Kelly-Moore Paints, Pamida, Party City, Raley's Supermarkets, ShopRite, Snyders Drug Stores, Sportsman's Warehouse, Trader Joe's, Travel Traders, Winn Dixie, and 24 Hour Fitness. For more information visit www.tomax.com.

Forward Looking Statements

Forward looking statements contained in this press release are made under the Safe Harbor Provision of the Private Securities Litigation Reform Act of 1995. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from the anticipated.