

FOR IMMEDIATE RELEASE

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Tomax[®] Expands Partnership with EnterpriseDB for Retail.net[™] Solutions **Supports Open Source Database for Lower Cost Retail Enterprise Solutions**

NEW YORK, NY, January 13, 2009 – [Tomax Corporation[®]](#), a leading provider of realtime merchandising and store execution applications and services, announced today that Tomax will support EnterpriseDB's Postgres Plus Advanced Server for the Tomax Retail.net[®] Customer Experience Architecture solution.

Built on the open source database PostgreSQL, Postgres Plus enables Tomax to offer a low-cost yet powerful solution to retailers. Since early 2007, Tomax has supported Postgres Plus Advanced Server for its Workforce Optimization suite.

“EnterpriseDB allows us to continue to provide the benefits of open source to all of our customers, large and small, without sacrificing the quality or performance of our retail management solution,” said Eric Olafson, Tomax CEO. “We are pleased to expand our relationship with EnterpriseDB to include the Retail.net Customer Experience Architecture solution, which is gaining significant traction in the marketplace.”

About Tomax

Tomax is the leading provider of real-time merchandising and store execution applications and services. The Tomax Retail.net suite helps retailers connect the dots across the demand-driven retail continuum, integrating people and processes, and providing timely, relevant, actionable information to improve retail results. Tomax has served retailers exclusively for more than 20 years, delivering Merchandise Planning, In-Season Merchandising, Merchandise Management, Workforce Management, Store Operations and Customer Management solutions, and implementation and application hosting services. The Tomax customer base includes over 100 branded retailers including Air Terminal Gifts, The Andersons, ALCO Stores, EZ Lube, Hallmark Canada, Kelly-Moore Paints, Pamida, Party City, Raley's Supermarkets, ShopRite, Snyders Drug Stores, Sportsman's Warehouse, Trader Joe's, Travel Traders, Winn Dixie, and 24 Hour Fitness. For more information, email info@tomax.com.

About EnterpriseDB

EnterpriseDB is the leading provider of enterprise-class products and services based on PostgreSQL, the world's most advanced open source database. The company's Postgres Plus products are ideally suited for transaction-intensive applications requiring superior performance, massive scalability, and compatibility with proprietary database products. EnterpriseDB has offices in North America, Europe, and Asia. The company was founded in 2004 and is headquartered in Metuchen, N.J. For more information, please call +1-732-331-1300 or visit www.enterprisedb.com.

Forward Looking Statements

Forward looking statements contained in this press release are made under the Safe Harbor Provision of the Private Securities Litigation Reform Act of 1995. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from the anticipated.