

FOR IMMEDIATE RELEASE

Contact:

Joanna Kennedy
Tomax Corporation
(801) 924-6339
jkennedy@tomax.com

Tomax[®] Partners with Cybera For Improved Network and Security Services for Retailers

NEW YORK, NY, January 9, 2009 – [Tomax Corporation[®]](#) is pleased to announce a new partnership with Cybera, Inc.[®]. Cybera is a managed network and security solutions provider known for their SmartNetwork solution, offering a lower total cost of ownership (TCO) when compared to commonly deployed Frame Relay or Internet VPN solutions.

“It’s important to Tomax to partner with a managed network and security solution provider that specializes in the retail market,” said Eric Olafson, Tomax CEO. “We want to ensure our customers are getting the service they need from vendors, like Tomax and Cybera, that fully understand their unique business requirements.”

“Cybera is excited to be working with Tomax, a recognized leader in the retail solution provider industry,” said Chris Wolff, Cybera Vice President of Alternate Channels. “Our solutions combined with the Tomax Retail.net solutions deliver PCI compliance and a lower TCO for merchant organizations. A more comprehensive solution with a stronger value proposition is a win-win for everyone.”

About Tomax

Tomax is the leading provider of real-time merchandising and store execution applications and services. The Tomax Retail.net suite helps retailers connect the dots across the demand-driven retail continuum, integrating people and processes, and providing timely, relevant, actionable information to improve retail results. Tomax has served retailers exclusively for more than 20 years, delivering Merchandise Planning, In-Season Merchandising, Merchandise Management, Workforce Management, Store Operations and Customer Management solutions, and implementation and application hosting services. The Tomax customer base includes over 100 branded retailers including Air Terminal Gifts, The Andersons, ALCO Stores, EZ Lube, Hallmark Canada, Kelly-Moore Paints, Pamida, Party City, Raley's Supermarkets, ShopRite, Snyders Drug Stores, Sportsman's Warehouse, Trader Joe's, Travel Traders, Winn Dixie, and 24 Hour Fitness. For more information, email info@tomax.com.

About Cybera (www.cybera.net)

Cybera, Inc. is a leading provider of managed network and security services. Cybera's SmartNetwork integrates private intranet, Voice over IP, credit/debit transaction processing, public wi-fi hotspots, IP video, and many other applications into a single network solution that meets the strict security requirements of Sarbanes Oxley, PCI-DSS, and HIPAA. Cybera's SmartNetwork solutions are based on advanced virtualization technologies tied to a nationwide MPLS core network, and proprietary software systems that automate the design, implementation, management, and support of network solutions custom tailored to each customer's needs. Cybera is a privately held company based in Nashville, TN, with venture capital backing led by Adams Street Partners, L.P., Chrysalis Ventures, L.P., and Claritas Capital, LLC. For more information, please visit www.cybera.net or call (866) 4CYBERA.

Forward Looking Statements

Forward looking statements contained in this press release are made under the Safe Harbor Provision of the Private Securities Litigation Reform Act of 1995. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from the anticipated.