

FOR IMMEDIATE RELEASE

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Longo's Go-Live with Retail.net® Merchandising and Inventory Solutions

Long-established Toronto Area Fresh Produce Supermarket Chain; Inventory and Order Management Handles Fresh and General Merchandise Requirements

Chicago, IL, May 21, 2006 –Tomax® Corporation is pleased to announce the successful go-live of Retail.net merchandising and inventory solutions at Longo Brothers Fruit Markets in Toronto, Ontario. The go-live follows a significant effort to address the sophisticated requirements in the inventory and ordering process associated with fresh produce and general merchandise in this highly regarded retail chain.

“Longo’s has worked closely with Tomax to ensure a successful implementation of the Retail.net solution. The Go-Live is the first phase in the implementation of a sophisticated solution to support the planned growth of our organization. The efficiencies achieved will enable us to compete in the increasingly competitive grocery industry,” says John Charleson, Director of IT, for Longo Brothers Fruit Markets.

About Longo’s

Longo Brothers Fruit Markets Inc. (Longo’s), is a family owned business of 14 stores established in 1956. To this day, members of the Longo family still go to the Ontario Food Terminal six days a week to purchase the produce offered in stores. To bring the Longo’s experience to the doorsteps of customers across the Greater Toronto Area, Longo’s also owns and operates Grocery Gateway, a leading online grocery retailer www.grocerygateway.com

About Tomax

Tomax is the leading provider of real-time merchandising and store execution applications and services. The Tomax Retail.net suite helps retailers connect the dots across the demand-driven retail continuum, integrating people and processes, and providing timely, relevant, actionable information to improve retail results. Tomax has served retailers exclusively for more than 20 years, delivering Merchandise Planning, In-Season Merchandising, Merchandise Management, Workforce Management, Store Operations and Customer Management solutions, and implementation and application hosting services. The Tomax customer base includes over 100 branded retailers including Air Terminal Gifts, The Andersons, ALCO Stores, Coach House Gifts, EZ Lube, Kelly-Moore Paints, Pamida, Party City, Raley's Supermarkets, ShopRite, Snyders Drug Stores, Sportsman's Warehouse, Trader Joe's, Travel Traders, Winn Dixie, and 24 Hour Fitness. For more information visit www.tomax.com.

Forward Looking Statements

Forward looking statements contained in this press release are made under the Safe Harbor Provision of the Private Securities Litigation Reform Act of 1995. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from the anticipated.