

**FOR IMMEDIATE RELEASE**

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## **Andronico's Markets to Deploy Tomax® Retail.net® Solutions**

### **Highly Regarded Bay Area Supermarket Retailer to Deploy Retail.net Solutions**

**Chicago, IL, May 21, 2006** – Tomax Corporation is pleased to announce the implementation of the Retail.net solution continuum throughout Andronico's. The implementation will involve major aspects of the Retail.net solution suite in a phased implementation that will include point-of-sale and customer management, store operations, merchandising, and advanced price management.

"We're excited about our relationship with this wonderful retailer who, through great service and quality offerings, has endeared itself to its customer base in this intensely competitive marketplace", says Eric Olafson, Tomax CEO.

"We look forward to expanding a strategic partnership with Tomax toward fulfilling many of our system requirements" said Lee Robertson, Chief Information officer at Andronico's. "The Tomax solution provides us with the technological springboard to move our strategic initiatives forward," says Mittie Grigsby, Andronico's CFO.

#### **About Andronico's**

Andronico's Market is one of the leading independent specialty supermarket retailers in the San Francisco Bay Area. The company has a 75-year history of providing customers with only the freshest, top quality perishables and grocery items. Known nationwide as a leader in the industry, Andronico's Markets feature a full selection of competitively priced everyday grocery items in addition to offering specialty items from around the world as well as natural and organic alternatives.

#### **About Tomax**

Tomax is the leading provider of real-time merchandising and store execution applications and services. The Tomax Retail.net suite helps retailers connect the dots across the demand-driven retail continuum, integrating people and processes, and providing timely, relevant, actionable information to improve retail results. Tomax has served retailers exclusively for more than 20 years, delivering Merchandise Planning, In-Season Merchandising, Merchandise Management, Workforce Management, Store Operations and Customer Management solutions, and implementation and application hosting services. The Tomax customer base includes over 100 branded retailers including Air Terminal Gifts, The Andersons, ALCO Stores, Coach House Gifts, EZ Lube, Kelly-Moore Paints, Pamida, Party City, Raley's Supermarkets, ShopRite, Snyders Drug Stores, Sportsman's Warehouse, Trader Joe's, Travel Traders, Winn Dixie, and 24 Hour Fitness. For more information visit [www.tomax.com](http://www.tomax.com).

#### **Forward Looking Statements**

Forward looking statements contained in this press release are made under the Safe Harbor Provision of the Private Securities Litigation Reform Act of 1995. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from the anticipated.